

Manager, US Reputation & Corporate Storytelling

Job ID

REQ-10031299

Nov 25, 2024

USA

About the Role

Your Key Responsibilities:

- Write, assign and edit US corporate, above brand content aligned to corporate narrative and strategic pillars including core therapeutic areas, R&D, Innovation, People & Culture and Social Impact for both external and internal audiences.
- Establish and lead new departmental processes including content approval process with regulatory/legal and internal teams, coordination and routing of content and invoices created by in-house team, freelancers and external agencies.
- Creation/oversight of content calendar, working closely with Channels/social team and external agencies. Establishment of meeting cadence with therapeutic area/corporate teams.
- Act as a liaison with Media Relations team to ensure strategic coordination of storytelling and media pitching opportunities across owned and earned channels and lead media monitoring.
- Other duties as assigned.in service of our mission.

Essential Requirements

- 5+ years of experience in corporate communications, corporate storytelling, or related discipline
- Content creation background for web and social media, video and/or podcasts
- Experience mining stories, assigning, editing and producing best-in-class content
- Editorial oversight and project management experience
- Collaborative enterprise mindset with comfort in working in a matrix environment

Desirable Requirements

- Healthcare and/or pharmaceutical background a plus, or a translatable consumer background
- Experience working with project management platforms such as content management systems, AirTable, Excel
- Experience with healthcare storytelling across topic areas such as oncology, cardiology/renal/metabolic, neuroscience, immunology and R&D/Innovation.
- Awareness of new and emerging social channels; ability to use data and insights to drive decision-making.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between: \$102,400.00 and \$153,600.00/year; however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay

ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Company will not sponsor visas for this position.

Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

Corporate Affairs

Business Unit

CTS

Location

USA

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

[Apply to Job](#)

Job ID
REQ-10031299

Manager, US Reputation & Corporate Storytelling

[Apply to Job](#)

Source URL: <https://jobapi.novartis.com/req-10031299-manager-us-reputation-corporate-storytelling>

List of links present in page

1. <https://jobapi.novartis.com/req-10031299-manager-us-reputation-corporate-storytelling>
2. <https://www.novartis.com/about/strategy/people-and-culture>
3. <https://talentnetwork.novartis.com/network>
4. <https://www.novartis.com/careers/benefits-rewards>
5. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Manager--US-Reputation---Corporate-Storytelling_REQ-10031299-1
6. https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover/Manager--US-Reputation---Corporate-Storytelling_REQ-10031299-1