

Manager, Commercial Information & Omni Channel Engagement

Job ID
REQ-10028024
Nov 07, 2024
Philippines

About the Role

- Omni Channel and Digital Strategy Development
- Internal and External Collaboration including validation of Digital and OCE training materials
- Establishment, monitoring and Tracking of KPI's metrics
- Oversee Sales and Market Data Report Generation
- Cross functional and Market Research reporting
- Administers digital platforms and ensures its effective operations
- Other Tasks: may be assigned to other projects from time to time

Essential Requirements:

- MBA or Bachelor degree
- Data and OCE experience related to commercial and medical activities, including implementing and scaling digital solutions
- Has driven digital change management in organizations with leadership responsibilities gained from pharmaceuticals or other industries.
- Demonstrated business impact of omnichannel initiatives, through organizational metrics, revenue, profit, or cost optimization initiatives.
- Knowledge in Marketing Methodology for Pharma, Healthcare or related industries is an advantage
- Working Knowledge of BI tools (PowerBI, Tableau, QlikSense, etc.), Python, SQL & Other programming language is preferred.
- Familiarity with tools such as Jira, or Trello

Role Requirements

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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professionally: <https://www.novartis.com/careers/benefits-rewards>

Division

International

Business Unit

Innovative Medicines

Location

Philippines

Site

Makati City

Company / Legal Entity

PH03 (FCRS = PH003) Novartis Healthcare Philippines, Inc

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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